

Sept. 24, 2001

## REI'S ANNUAL SERVICE PROJECT October 27, 2001

WANT TO JOIN OUR SERVICE PROJECTS

### *What is an REI Service Project?*

REI's Service Project is an annual event that REI holds to benefit the community that we live and play in and enjoy for outdoor activities. Each REI store organizes a Service Project as a community service that provides a way for our members and employees to participate with REI in responding to a community need. These projects are a local expression of REI's commitment to conservation that is focused on outdoor recreational opportunities. This presents a positive image-building activity for REI that is in keeping with the membership involvement of our co-operative business.



### *Why does REI do Service Projects?*

- To educate volunteers and community members about recreational opportunities unique to their community.
- To provide participation activities for REI members.
- To give back to the community as a corporate citizen.
- To display REI's commitment to protecting and enhancing recreational opportunities.

### *What are we doing this year?*

We will be assisting the Arastradero Preserve Stewardship Project of Acterra, City of Palo Alto, Open Space and Science Division and the Trail Center. This year we have two projects for you to choose from! The first is a Trail Improvement project that entails widening and level the Acorn Trail connector and close up a parallel trail. The second choice is Habitat Restoration that entails planting acorns in tree tubes and removal of non-native plants in the park. This is a great opportunity to be involved with REI employees and community members in helping the environment and recreational opportunities in our community.

### *Why Arastradero Preserve Stewardship?*

APSPA is dedicated to preserving and restoring the peninsula's parks and open space so the public can continually enjoy the wilderness the way it should be. APSPA's staff and volunteers provide a much-needed source of labor to repair and enhance existing trails, construct new narrow trails, and lead the effort in habitat restoration. In turn, the public learns concepts of land stewardship and resource conservation while giving back to the trails systems and parks they enjoy.

### *Logistics*

- Saturday October 27 from 9:00 AM – 2 PM
- Space is limited to 120 people (80 on the trail and 40 on the restoration).
- Minimum age is 16 years old on the trail and no age limit on the restoration project.
- Kids 16 and younger must be accompanied by an adult (1:5)

# REI— a proud supporter of the great outdoors

REI has donated more than \$5 million dollars to groups working to protect the outdoors for recreation.

So come to REI for all your outdoor gear, and we'll make sure you always have a place to use it.



Quality Outdoor Gear and Clothing Since 1938

- No dogs please
- Bring snacks, water and work gloves
- REI will provide T-shirts, give a-ways, snacks and more

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### *How do you get involved?*

- You can sign up by either calling the REI Special Events Department at 510-527-7377 or email Jason at [jfleshe@rei.com](mailto:jfleshe@rei.com).
- When you sign up please leave your name, phone number, address or email address, and the number of people in your group. We will send you a conformation letter with any updates.
- Tell friends about the project.
- REI will provide you with an REI Service Project T-shirt at the project site, many other free give-a ways and more.
- Arastradero Preserve will provide all tools and equipment.
- REI will provide snacks for all volunteers.

### *What to bring?*

- **Work clothes** – wearing layers works best. You will need work gloves, long sleeve shirt and pants for tick protection and poison oak, and a good pair of sturdy shoes as well. We will be working on steep terrain in certain sections.
- **Food** – snacks and water. There will be water a station set up along the trail. We recommend you bring water in case the 20 gallons that will be on hand does not last.
- **Rainwear** – everyone should have rain gear just in case.
- **Optional** – hat, sun tan lotion, a day pack or fanny pack and ?

**Further information** –Please call Jason Flesher, REI Special Events Administrator, @ 510-527-7377.

